

Councillor Davis - QoN - Deputations

Tuesday, 9 September 2025
Council

Council Member
Councillor Henry Davis

Public

Contact Officer:
Anthony Spartalis, Chief Operating
Officer

QUESTION ON NOTICE

Councillor Henry Davis will ask the following Question on Notice:

1. How many deputations have been received to be heard at Council during this Council term?
2. How many deputations have been refused either by the chair of a committee, the Lord Mayor or the Council?

REPLY

1. Members of the public may request to speak at a Council Meeting or a Core Committee Meeting by way of deputation, in accordance with regulation 11 of the *Local Government (Procedures at Meetings) Regulations 2013 (Regulations)*, the Council Code of Practice for Meeting Procedures (Code of Practice) and the Core Committee Terms of Reference and Meeting Procedures (Terms of Reference).
2. In accordance with the Regulations, Code of Practice and Terms of Reference, the presiding Member of Council or a Core Committee may refuse or accept a deputation request.
3. Council, through the Code of Practice and Terms of Reference documents, has resolved to limit the number of deputation requests able to be approved by a Presiding Member at either Council or a Core Committee, to no more than three, with any further requests to be put to the meeting for consideration. If the Presiding Member refuses to allow a deputation to appear at a meeting, a verbal report explaining the decision to the meeting will be provided by the Presiding Member.
4. The following table provides a summary of deputation requests received for both Council and Core Committees for the current Council Term until 2 September 2025.

Meeting	Accepted	Refused (Presiding Member)	Refused (Meeting)	Other
Council	53	7	5	3 (withdrawn or no-show)
City Community Services and Culture Committee	4	1	Nil	Nil
City Planning, Development and Business Affairs Committee	8	Nil	Nil	Nil

Meeting	Accepted	Refused (Presiding Member)	Refused (Meeting)	Other
City Finance and Governance Committee	2	Nil	Nil	Nil
Infrastructure and Public Works Committee	3	4*	4*	Nil

**These deputation requests were declined by the Presiding Member and then by the Meeting.*

Staff time in receiving and preparing this reply	To prepare this reply in response to the question on notice took approximately 4.5 hours.
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- END OF REPORT -

Deputy Lord Mayor, Councillor Martin -
QoN - Parking Space Vote

Tuesday, 9 September 2025
Council

Council Member
Councillor Phillip Martin

Public

Contact Officer:
Anthony Spartalis, Chief Operating
Officer

QUESTION ON NOTICE

Deputy Lord Mayor, Councillor Phillip Martin will ask the following Question on Notice:

‘Could the Administration advise how many ratepayers were entitled to exercise a vote in the recent Central Ward supplementary election only as a consequence of owning property that could be categorised as a car parking space, garage or any similar space designed for vehicles and what were the largest number of such voting entitlements in these categories?’

REPLY

- 1. As the 2025 election was a supplementary election for the Central Ward only, each owner is entitled to a singular vote regardless of the number of properties owned.
- 2. Rating assessments can represent a singular carpark space, a group of spaces or an entire multi-story carpark.
- 3. Of the 350 rateable assessments meeting the above criteria, 179 individual voting entitlements were identified that are directly attributed to a ratepayer only owning a car parking space, garage or any similar space designed for vehicles within the Central Ward.

Staff time in receiving and preparing this reply	To prepare this reply in response to the question on notice took approximately 5.5 hours.
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- END OF REPORT -

Deputy Lord Mayor, Councillor Martin - QoN - Burnside Response

Tuesday, 9 September 2025
Council

Council Member
Councillor Phillip Martin

Public

Contact Officer:
Anthony Spartalis, Chief Operating
Officer

QUESTION ON NOTICE

Deputy Lord Mayor, Councillor Phillip Martin will ask the following Question on Notice:

'Could the Administration through AEDA, advise Council:

- if it has detected any impact to foot traffic or sales in Rundle Mall following the opening of the expanded Burnside Village,
- the quantum of any financial impact, and

the details of its strategy, including costs, being implemented to position Rundle Mall as the State's premier retail and commercial shopping precinct?'

REPLY

Foot Traffic

1. AEDA consistently monitors the external trading environment for Rundle Mall - be that the Burnside Village expansion, investment into other suburban retail precincts, the continued rise of online retail or economic conditions.
2. As of August 2025, year-to-date foot-traffic in Rundle Mall is 17% above 2019 pre-COVID levels. Over the past twelve months AEDA has observed a 10% decline in foot traffic across the City of Adelaide, however Rundle Mall foot traffic has experienced a smaller decline of 6% over the same period. Since the opening of the expanded Burnside Village in May 2025, Rundle Mall foot traffic has fallen by 4% in annual terms, compared to a decline across the City of Adelaide of 10%.
3. Overall expenditure in Rundle Mall increased by 7% nominal (5% if adjusted for inflation) in annual terms between May 2025 and July 2025 (the latest available data). Overall expenditure in Rundle Mall has been bolstered by a 17% increase in annual terms to hospitality categories through January to July 2025.

Positioning Rundle Mall

4. Recognising rapid shifts in the trading environment and consumer behaviour — including the rise of online shopping and competition from suburban centres — the AEDA Board endorsed the Rundle Mall Place Strategy & Precinct Roadmap in July 2023. Grounded in consumer research and stakeholder engagement, the strategy is designed to future-proof the precinct by repositioning Rundle Mall beyond traditional retail, with a strong focus on food, beverage and the night-time economy, while reinforcing its role as South Australia's premier retail and commercial destination. Consequently, a refreshed Christmas strategy has been developed and a marketing and events strategy is nearing completion.

5. Since its endorsement, the roadmap has guided initiatives including Adelaide Fashion Week, MallFest (Fringe), and brand partnerships such as AFL Gather Round. These activations have successfully broadened Rundle Mall's appeal, particularly through food-led and dining experiences, with the Colours of Asia contributing to a record 680,000 visitors across three days in March 2025.
6. To continue funding this approach in 2025/26, AEDA will receive \$4.138 million through the Rundle Mall Separate Rate (Levy), generate \$380k through casual leasing, secure \$100k for the City Sessions project, and receive a \$200k Council contribution to implement a new Christmas concept.
7. Proposed actions in 2025/26 to position Rundle Mall as the State's premier retail and commercial shopping precinct include:
 - 7.1 Refining the Rundle Mall brand and launch a new brand campaign focused on the core strategy of "Shop, Explore, and Experience" including delivering targeted marketing activities aligned with the strategy. (\$415k)
 - 7.2 Marketing and Activations (\$2.087m) including:
 - 7.2.1 Implementing an events and festivals strategy that reinforces Rundle Mall's brand positioning, reflects the vision to "Energise Adelaide's City Life", and supports the goal to "Enrich the City's Economy."
 - 7.2.2 Creating initiatives that elevate brand positioning, enhance market competitiveness, and promote Rundle Mall as the state's leading experience driven retail, dining, and entertainment precinct.
 - 7.2.3 Commencing delivery of a new Rundle Mall Christmas Strategy aligned with the Rundle Mall vision and brand, complementing the City of Adelaide and Adelaide Central Market Authority Christmas strategies.
 - 7.2.4 Extending Rundle Mall's activity beyond standard shopping hours by delivering activations in places like James Place, hosting night markets in the Mall, and by promoting extended trading campaigns during key events such as festival season, AFL Gather Round, and other exclusive CBD events and festivals.
 - 7.3 Commencing planning for the Rundle Mall 50th anniversary celebration in 2026.
 - 7.4 Forging brand partnerships and implement targeted PR and marketing initiatives to elevate the Rundle Mall experience, enhance its brand identity, and attract new tenants.
 - 7.5 Managing a Rundle Mall Concession and Commercial Management Program that reinforces the Mall's brand and place positioning while optimising revenue to fund other marketing, events, and activations.
 - 7.6 Maintaining an increased investment into safety and security (\$318k).
8. In 2024/25, Council invested \$5.9 million in upgrading Charles Street. Capital works in 2025/26 include the \$1.5m James Place upgrade and \$1.169m Sound System upgrade. Additional funding will be required to progress the Twin Street upgrade projects and other planned actions under the Place Strategy, including an appropriately scaled 50th Anniversary celebration.

Staff time in receiving and preparing this reply	To prepare this reply in response to the question on notice took approximately 5.5 hours.
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